



FOR IMMEDIATE RELEASE

Flint Auto Auction is Named Top Auction for General Motors

FLINT, Michigan -- Flint Auto Auction has been recognized as General Motors' #1 auction in the country, receiving the 2007 GM Auction of the Year Award. One of 40 GM Sponsored Auctions across the United States, Flint Auto Auction was recognized for its overall achievement in providing GM and its dealers with outstanding quality, service and value at GM Sponsored Auctions during 2007.

At a special presentation in Flint, Michigan on February 18, Mark Mathews, director, GM Used Vehicle Activities presented the 2007 GM Auction of the Year Award to Flint Auto Auction's owners John Luce and Bill Williams, Jr.

"I'm pleased to present this award to John, Bill and the entire Flint Auto Auction staff," said Mathews. "The GM Auction of the Year Award recognizes outstanding overall achievement in reconditioning, repairs and presentation of GM used vehicles to our dealers. Flint Auto Auction has shown the effort, determination and teamwork to provide consistently outstanding services and great products for GM."

Flint Auto Auction sold over 10,000 used vehicles at GM Sponsored Auctions and GMAC open auctions in 2007. The auction has proved itself to be a consistent performer for General Motors, earning GM's monthly award for Overall Achievement an

unprecedented five times in 2007. The auction began selling for General Motors in April of 2001, and was honored last fall to host a landmark General Motors closed factory auction that marked the sale of the 12 millionth GM vehicle sold at auction.

The award presentation was made during a celebratory evening at the Alfred P. Sloan Museum in Flint. The auction's management team and factory department gathered for a gala dinner and awards ceremony with executives from General Motors and ServNet.



Gathering for General Motors' Auction of the Year Award presentation were (l to r) Bill Williams, Jr. and John Luce (co-owners of Flint Auto Auction), Angie Kvasnica (Flint's GM Department Manager), Mark Mathews and Dan Kennedy (GM Remarketing) and Steve Kapusta (GMAC Remarketing).

MORE >>>

“We find ourselves in a unique position tonight,” said John Luce in accepting the award. “We’re here in a museum dedicated to the General Motors’ founder; in the city of Flint, GM’s birthplace; surrounded by these vintage General Motors vehicles, and accept this award as the first Michigan auction ever to be named the #1 auction for General Motors. It’s a distinct honor for all of us at Flint Auto Auction.”

“I speak of behalf of the entire staff at Flint Auto Auction when I say this is a great honor and a significant day for us,” said Williams. “I’m proud to accept this award on behalf of every employee who has had a role in this achievement. All of us at Flint work hard to provide top-notch customer service, and are committed to delivering value for both buyers and sellers at the auction every day.”

Flint Auto Auction holds a GM Sponsored closed factory auction every other week on Wednesday, offering an average of 400 vehicles per sale and welcoming 250 GM dealers, who buy both in the lane and online. In addition to its biweekly GM Sponsored Auctions, Flint Auto Auction holds its weekly consignment sale Wednesday.

Flint Auto Auction is a member of ServNet, a premier group of independent auto auctions from across the United States. The auction also operates under the Auction Pipeline technology platform which delivers live auction lane bidding online and provides market reports of auction sale results and available inventory while allowing dealers to source vehicles from more than 20 Independent Auto Auctions nationwide. Flint Auto Auction is also a member of the National Auto Auction Association and uses the AutoIMS inventory management system.

###