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FOR IMMEDIATE RELEASE: 9/12/08

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ServNet Auctions Increase Market Share with Additional Sales for Trademark by Triad™

FRANKLIN, Tennessee -- Two ServNet auctions – Indiana Auto Auction and Brasher’s Sacramento Auto Auction – have recently begun hosting sales for Trademark by Triad. They join three other ServNet facilities that have been handling vehicles for Triad Financial: Carolina Auto Auction, Kansas City Independent Auto Auction, and DAA Northwest.

“We are very pleased that Triad has chosen to sell its vehicles at Indiana and Brasher’s Sacramento auctions with their new Trademark program,” said ServNet President Keith Lelux. “With five ServNet auctions now handling its vehicles, Triad and their Trademark-serviced accounts are reaching buyers in strategic markets across the country, as well as reaping the benefits of the superior service that ServNet auctions are known for.”

“Even as we face turmoil in the automotive sector of the economy, ServNet Auctions continue to gain market share with institutional accounts across the country,” Lelux continued. “These auction locations continue to produce for their customers, working hard to bring buyers and sellers together in some of the most efficient and well-run facilities in the U.S.”

Scott France, Triad’s Senior Vice President of Portfolio Management, explained that Trademark includes the recent roll-out of a new best-in-class Certification Program that is being featured at the five ServNet auctions handling its vehicles. The “Trademark Promise” assures full disclosure on all vehicles, fair arbitration guidelines, consistent quality and a “vehicle for every buyer.” Two levels of certification include Trademark’s Elite vehicles (retail-ready, above-average condition with less than 80,000 miles, fully inspected and reconditioned, with a 7-day auction guarantee), and Value vehicles (mechanically sound in average condition, with less than 110,000 miles, fully inspected, with a 7-day auction guarantee).

“Trademark and ServNet auctions are a great fit,” said Lelux. “Triad’s standout remarketing program partners well with the customer-focused service and best practices for which ServNet auctions are known.”

Indiana Auto Auction holds a sale for Triad every other Thursday at its 100-acre facility in Ft. Wayne, Indiana. Brasher’s Sacramento Auto Auction features Triad

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vehicles monthly, on Tuesdays. Triad also sells at Carolina Auto Auction every other Wednesday, at Kansas City Independent Auto Auction's new facility every other Thursday, and at DAA Northwest on the third Thursday of the month.

Each of these independently-owned auto auctions is a member of ServNet Auctions, a network of high performance auto auctions across the United States. For more information, go to www.servnetauctions.com.

About Triad Financial:

With nearly 1,000 employees and the financial strength of approximately \$2.8 billion in managed receivables, Triad Financial Corporation's business focus is on superior portfolio management through vehicle loan servicing and customer service, loss recovery and asset remarketing.

Founded in 1989, Triad offers specialty expertise in non-prime accounts, and has serviced more than 1 million collateralized loans across the full credit spectrum over the past 10 years alone. Triad is headquartered in North Richland Hills, Texas, and has a regional office in Huntington Beach, Calif.

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