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FOR IMMEDIATE RELEASE
May 29, 2008

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Auctions Continue to Receive Kudos for Outstanding Performance **ServNet Auctions Capture Half of ARI's Auction of the Year Awards for 2007**

Three ServNet auctions have been honored as Regional Auctions of the Year by ARI. Brasher's Northwest Auto Auction, Charleston Auto Auction and Pittsburgh Independent Auto Auction all received outstanding scores in each of ARI's benchmark categories. The award is based on a number of performance criteria, including sales accuracy, ease of administration, timeliness and overall customer service.

"We are delighted to note that of the six regional auctions honored by ARI as the top performers in 2007, three of them were ServNet Auctions," said Pierre Pons,

ServNet CEO, noting that the other three auctions were Manheim facilities. "These auctions prove that the service provided by ServNet auctions is second to none."

"Equally impressive is the fact that all three of these auctions have earned this distinction for multiple years," Pons



ARI presented three ServNet auctions with regional Auction of the Year Awards at an awards dinner in Mt. Laurel, NJ on April 25. Gathering for a photo were (*top row, from left*) Jennifer Schade (ARI Manager, Vehicle Remarketing); Chris Angelicchio (Pittsburgh Independent A/A); Chris Wise (Charleston A/A); Ben Brasher and Mark Melton (Brasher's Northwest A/A); Bob Graham (ARI Director, Vehicle Remarketing); (*bottom row, from left*) Dave Angelicchio (Pittsburgh Independent A/A); Wendy Martin (Brasher's Northwest A/A), Keith Lelux (Charleston A/A & ServNet President).



continued. "As auction customers all over the country know, ServNet auctions perform at peak levels consistently, week after week, year in and year out."

This year's award is the second in a row for Charleston Auto Auction, now in only its third year handling vehicles for ARI. Brasher's Northwest Auto Auction has been named #1 in ARI's western region for the third year running, and Pittsburgh Independent Auction won the prestigious award in 2001 and 2002 as well.

"These ServNet auctions exemplify ARI's corporate philosophy of 'Partners in Excellence,'" said Jennifer Schade of ARI. "They provide a consistently high level of service, including prompt vehicle pickup, data entry, communication and, of course, high returns. The Auction of the Year awards are well-deserved by Brasher's Northwest, Charleston, and Pittsburgh Independent Auction, all consistently top performers in their regions. We applaud them for their efforts and value our relationships with them as remarketing partners."

ARI presents its Auction of the Year Awards each year to the auctions which best meet the criteria for ARI's "Partners in Excellence." The presentation was held at an awards dinner in Mt. Laurel, NJ on April 25th.

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