



FOR IMMEDIATE RELEASE: 11/15/2024

ServNet and Holman Raise over Thirty-Thousand Dollars For Charity

Greensburg, Pennsylvania – ServNet Auction Group in partnership with Holman Automotive has raised \$36,580.00 for the United Way where a donation was made for every Holman vehicle sold at a ServNet auction July 1st – September 30th, 2024.

“We were honored to partner with Holman on a promotion to raise money for United Way,” said Ryan Clark, ServNet President. “Our promotion was prompted by a conversation we had with Jim Jackson this spring about Holman’s 100th anniversary. As Holman is a key long-term partner of ServNet, we thought a great way to celebrate that milestone was to raise money for a charity that is very important to Holman. As family-owned businesses active in our local communities ourselves, we thought giving back to the community of a great partner was the perfect opportunity.”



ServNet at Holman Headquarters Presenting check to United Way.

The posture of service is a longstanding cultural tradition with both ServNet Auctions and Holman, and Holman’s relationship with United Way spans seventy-eight years. “In 1946, Steward Holman joined the Community Chest of Camden County. Over time, that evolved to become the United Way of Greater Philadelphia and Southern New Jersey, and Holman has been invested with them ever since,” said Jim Jackson, North American Remarketing Asset Manager

with Holman.

The funds from the campaign will be used towards United Way's Match Savings Program and United Way's initiative, Center for Leadership Equity. The Match Savings Program assists individuals and families build income and assets through starting a United Way- supported Matched Savings program. The funds in the savings program is used for emergencies, homeownership, education and small business expansion.

The Center for Leadership Equity provides tailored educational programs, executive coaching and funding for Black nonprofit leaders to be a bridge in the equity gap and drive change. The Center for Leadership Equity in partnership with Black Nonprofit Chief Executives of Philadelphia provides support for Black-led organizations which include wellness retreats to leadership academies.

"United Way of Greater Philadelphia and Southern New Jersey is so grateful to ServNet for their generous support of our poverty-fighting work. ServNet's contribution will enrich our region — helping our neighbors buy new homes, providing internet access and digital devices to families, and connecting people facing crises to the support they deserve. We're achieving remarkable things here at our United Way, and we couldn't do it without partners like ServNet," said Fran Gress, Director of Campaign Services for United Way of Greater Philadelphia and Southern New Jersey.

ServNet is the nation's premier auction network, focused on building cooperative business relationships and accelerating the value of dealer-only auctions using the most up-to-date services and technology. Since 1988, ServNet member auctions have been working together to provide the full range of remarketing services, including the best auctioneers, inspections, reconditioning, transportation assistance, and inventory financing.