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ServNet Announces Leadership Transition: Cody Boswell named Incoming President

Greensburg, Pennsylvania - ServNet Auction Group, a premier network of independent auto auctions across the United States, is proud to announce the appointment of Cody Boswell as its new President. Boswell succeeds Ryan Clark, who has completed his term as President and will continue to serve as Chairman of the Board within the ServNet organization.

Reflecting on his tenure, Ryan Clark expressed confidence in the organization's future and its new leadership.

“Congratulations to Cody on becoming President of this great organization,” said Clark. “ServNet auctions are built on strong family legacies, and Cody's family has run great auctions for 25 years. I truly believe that Cody lives our ServNet values and will be the leader to take us to the next level.”

“As I look back on my time as President, I’m incredibly proud of what we accomplished together as a network,” Clark continued. “One of the highlights was developing new training programs that continue to strengthen our teams. It is vitally important for all of our auctions to invest in our people. These programs not only helped teach about the industry but also built networks that our team members can rely on every day.” “We also launched a data analysis program for all of our auctions that demonstrates to the industry that the right place to transact is with a ServNet auction.”



As Boswell steps into his new role, he shares his vision for ServNet’s continued success and evolution.

“It’s a great honor to be chosen as the next President of ServNet, and I thank the members for their consideration,” said Boswell. “My vision for this role centers on maintaining the strength of the ServNet community by uniting tradition, technology, and trust. As the second-generation owner of an independent auction, I’ve come to see that our greatest strength has always been our relationships. We’ve built our businesses on service, transparency, and integrity, but we also face an ever-evolving landscape, technology, buyer habits, and consolidation; it’s all moving at once. My goal is to make sure ServNet not only keeps up, but continues to lead the way forward.”

“At the end of the day, I want to preserve what’s made us great while helping us evolve into what’s next.” “For ServNet auctions, the future looks bright.”

ServNet’s leadership transition reflects the organization’s enduring commitment to independence, innovation, and collaboration. With Boswell at the helm, ServNet is poised to continue advancing its mission of empowering locally owned auctions with the tools, technology, and network strength to thrive in a rapidly changing industry.

ServNet Auction Group is a network of America’s finest independent auto auctions, representing the best in service, technology, and innovation. With a focus on collaboration and integrity, ServNet auctions deliver superior remarketing solutions for dealers, commercial accounts, and institutional clients nationwide.