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ServNet Auction Group Welcomes Chad Anderson to Board of Directors

Greensburg, PA -ServNet Auction Group is pleased to announce that Chad Anderson has joined its Board of Directors, bringing nearly three decades of automotive auction experience, proven leadership, and a strong commitment to the independent auction industry.

Chad began his career in the automotive industry in 1997 in the detail department at Greater Rockford Auto Auction (GRAA). Throughout his career, he has held several positions at GRAA, including roles in detail, fleet/lease, and sales. In 2014, he was named General Manager of GRAA. Following the opening of Great Lakes Auto Auction in November 2022, Chad also assumed the role of Vice President.

In addition to his leadership roles, Chad serves on the National Auto Auction Association (NAAA) and Automotive Remarketing Alliance (ARA) Boards of Directors, demonstrating his continued involvement and dedication to the automotive auction industry.
Chad holds a Master of Business Administration from Northern Illinois University and a Bachelor of Arts in Management/Marketing from Concordia University Wisconsin.

"Having Chad join the ServNet Board will bring even greater strength, knowledge, and experience to our organization. His proven success in auction operations and active involvement in the industry will be invaluable to our decision-making and help guide ServNet toward continued success. I'm grateful that Chad has accepted this role and look forward to working with him as we continue to strengthen ServNet and advance our organization's

future," said Cody Boswell, President of ServNet Auction Group.

About ServNet Auction Group

Founded in 1988, ServNet Auction Group is a network of independent auto auctions committed to providing exceptional service and performance throughout the automotive remarketing industry. Representing independently owned auctions across the country, ServNet connects its members through shared expertise, industry leadership, and a dedication to building lasting relationships with customers and partners.